

Hair Apparent

BY JENNY B. DAVIS

NEVER UNDERESTIMATE THE POWER OF A GOOD SHAVE.

I think every man's style starts with good grooming," says celebrity style guru Sam Saboura, who has worked with such manly men as Jude Law, David Beckham, Brad Pitt and the members of Aerosmith. "I think people underestimate the power of a good shave — it's easy and it makes a huge difference."

Good shaving cream is essential to good grooming, says Bruce Shultz, founder of the Boardroom Salon for Men in Southlake. "When you shave, you take off the top layer of your skin, so it's important to nurture your skin and put moisture back in," he says. Look for a glycerin-based product — anything that's alcohol-based is asking for discomfort, he says. Shaving soap is another good choice, he says, that's also a good value because it lasts a long time with no waste.

Take it further with an after-shave lotion that moisturizes and repairs the face, suggests Saboura. A sunscreen is also smart, both men say.

Another must-have? A good shave brush, preferably one made of badger hair. "A shaving brush makes your whiskers stand up, so when you shave,



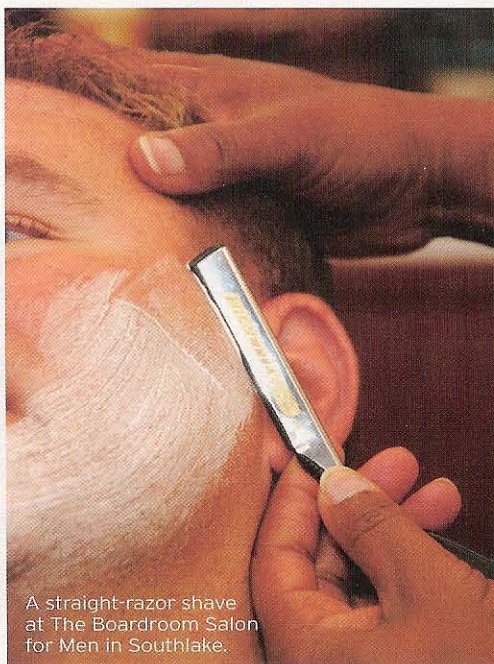
you have a clean cut," Shultz says. "Using your hand pushes your beard back down." When it comes to choosing a blade, it's important to get a great razor, says Saboura, who's also a spokesman for The Art of Shaving, which has two outposts in Dallas.

Shultz recommends trying a straight-razor shave — not at home, but rather at a barbershop or men's salon. At the Boardroom, he offers a \$55, 45-minute service that incorporates relaxation as well as straight-razor shaving. It's an affordable luxury with lasting effects. "A straight-razor shave is so close that it'll last two or three days," Shultz says.

The Boardroom Salon for Men
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817-251-9600
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The Art of Shaving
The Dallas Galleria
13350 Dallas Parkway
972-702-9640
NorthPark Center
8687 North Central Expressway
214-363-7030
www.theartofshaving.com

For better results at home, Saboura suggests shaving after showering. Not only are your skin and beard softer, but you can also see what you're doing. "You don't want to be the guy at the office with the patch on his neck," he says.

Think you don't need to shave because you have facial hair? Think again, Saboura says. "The rule for beards and other facial hair is, you have to keep it clean, especially for the workplace." And if you make a mistake? "Just trim it down," Saboura says. "Just think of it as an unfussy way to reinvent yourself — there's nothing better for a guy than to change a little bit."



A straight-razor shave at The Boardroom Salon for Men in Southlake.