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Spas That Cater to Businessmen

Pampering with a macho twist. By Bob Cooper

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Massages and manicures can be macho. At least that's what a new breed of men-only spas is hoping to prove. Below is a sampling of locales that cater to businessmen.

JOHN ALLAN'S has a contemporary vibe, with modern furniture and flat-screen televisions throughout. Clients can shoot pool and drink complimentary beer or cappuccino while awaiting a sports pedicure (\$49) or massage (\$105 for one hour).

LOCATIONS: New York City and Chicago

THE BOARDROOM SALON, modeled after a traditional country club, features dark wood paneling, plush leather chairs, and chessboards. Services include "foot grooming" (\$40) and a 30-minute "business massage" (\$45).

LOCATIONS: Dallas and Winston-Salem, North Carolina

HALO FOR MEN caters to a hip clientele. Signature services include the Mankini bikini wax (\$50) and the Multi-Tasker, during which clients receive a chair-side manicure while getting a haircut (\$55).

LOCATIONS: Chicago

TRUEFITT & HILL's original London location, which opened in 1805, boasts Charles Dickens and Winston Churchill as past clients. Today, customers have tea and biscuits along with their shoeshines (\$6) and hot-lather shaves (\$65).

LOCATIONS: Chicago, London, and Toronto