

# Pretty Boys

Spas are catering to guys now, offering massages, facials, shaves, manicures, and pedicures—all designed to put grooms at ease and have them looking their best for the big day.

## Massage

When a guy goes to a spa he wants a massage, and rightly so. He may be used to the traditional rubdown, but there are all sorts of unique twists to the old standby. With the infusion of hot-rock and aromatherapy options, a massage can be as comfortable or as adventurous as he wants it to be.

## Facial

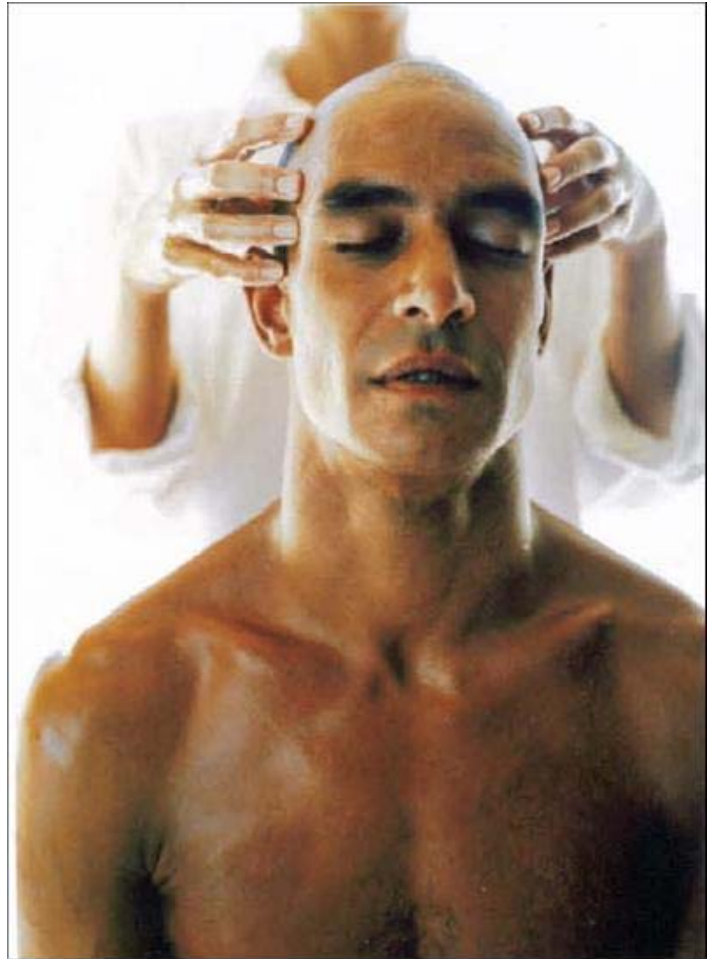
If he's going to protests, chances are it will come when you utter the word "facial." Do some convincing if you must, though; he won't be disappointed. He may not admit it, but he'll love the special attention, and even the most rough-and-tumble groom will notice the benefits to his skin.

## Shave

If images of barber poles and straight razors are dancing through your head, then you're half right. The old-fashioned shave is back, but along with the hot lather and witty banter, guys are also taking advantage of the latest in face-care products while they get those whiskers trimmed.

## Manicure & Pedicure

He may not know it, but those uneven nails and ugly cuticles of his make an impression. Getting a regular manicure is just good business sense for any young professional. And while he may not be regularly showing off his toes at work, a pedicure will keep his feet soft and callus-free.



## Man-Friendly Spas

**The Boardroom** 1260 Main St. • Southlake • 817.251.9600 • [www.theboardroomsalon.com](http://www.theboardroomsalon.com)

Think of The Boardroom as the perfect blend of your grandfather's barbershop and the modern spa. For those keeping up with the latest trends, it offers all you could want; massages, facials, manicures, even body waxing. But its real charm is its nod to old-fashioned pampering. Featuring straight-razor shaves (complete with hot lather) highly trained stylists. The Boardroom appeals to the traditional and adventurous alike.