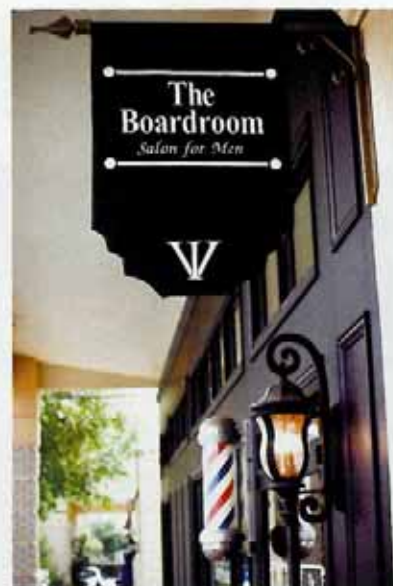
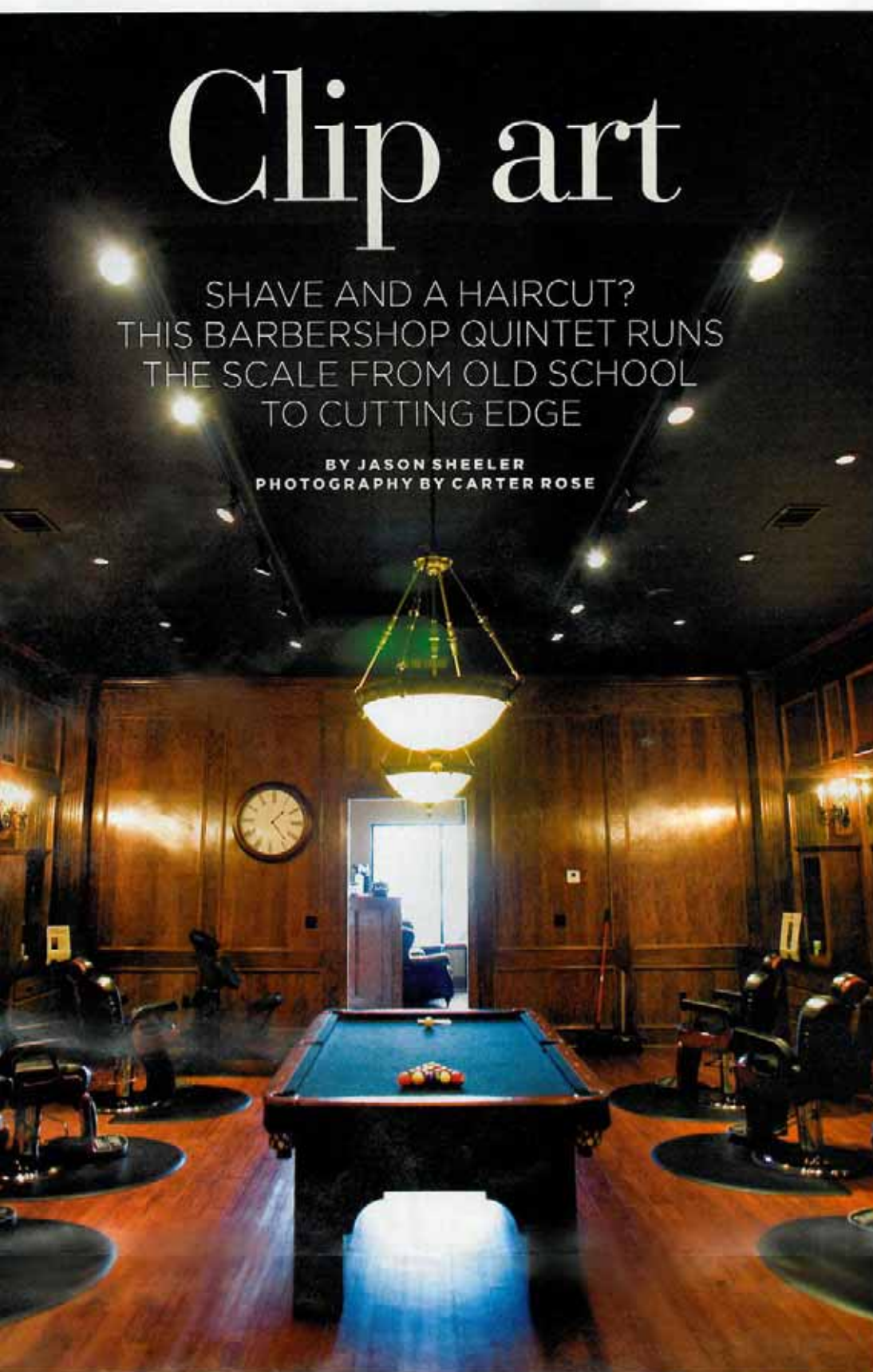


Clip art

SHAVE AND A HAIRCUT?
THIS BARBERSHOP QUINTET RUNS
THE SCALE FROM OLD SCHOOL
TO CUTTING EDGE

BY JASON SHEELER
PHOTOGRAPHY BY CARTER ROSE



THE BOARDROOM

5550 W. Lovers Lane, Irwood Village
214-358-7565
theboardroomsalon.com

BACK STORY: "We wanted to create a place where guys can go and feel comfortable — like Cheers," says Bruce Schultz, who started the chain of upscale barber shops with his wife, Heather, in 2004. No Sam here, but customers certainly do appear comfortable in the salon's black quilted-leather chairs, set around a Harvard Club-worthy pool table. And there's beer. No wonder some guys come in with both their fathers and their sons.

NEED TO KNOW: Weekends are the busy time for the Boardroom, which now has four North Texas locations (Irwood Village, Allen, Highland Village and Southlake) as well as a franchise in Winston-Salem, N.C. Call ahead to avoid a wait. For true regulars, yearly memberships offer savings of 20 percent or more.

NICE TO KNOW: Head barber Sonya McMillan rotates among the Dallas-area salons. If she's booked, try Lilly Benitez in Irwood Village or Claudia Rodriguez in Southlake. While you're waiting, keep an eye out for Wade Phillips, Terry Bradshaw and Jason Witten.

SHAVE AND A HAIRCUT: \$90

OFF THE SHELF:

Bumble and Bumble Sumo Wax, \$24, and Dermalogica Active Moist moisturizer, \$35

